



Dear World Changers,

On behalf of the **Community Kindness Movement** and _____ (school), we would like to offer the CKM Annual Kindness Program to our students for the 2018-19 school year. We would join in celebrating a **Community Kindness Week, September 17th-23rd, 2018.**

We need your help to raise the funds needed to provide each student and faculty member with a Kindness shirt that is worn every Thursday throughout the school year. The Kindness shirts go along with the CKM Kindness Program. We are needing to raise _____ (dollar amount) for _____ (# of students and faculty). Sponsor information attached on page 3.

WHAT IS THE CKM?

The **Community Kindness Movement** is a community and school-wide kindness initiative created on the fundamentals of spreading more awareness to the community and providing students with an annual school program to help **diminish Bullying and Youth Suicide.**

HOW IT ALL BEGAN

The CKM was founded in 2015 by the Nelson family. It evolved from their own child dealing with bullying and how their family chose to perform **acts of kindness**, hoping that it would encourage a change of heart. Their family sent *twenty-six single yellow roses* to the school anonymously. The bullying diminished. The yellow roses inspired the bright yellow Kindness t-shirts and advocacy that **Kindness is a powerful answer to Bullying and Suicide Prevention.** The CKM started in Pocatello, Idaho, where the first Community Kindness Week was celebrated and is still celebrated today. The



Nelson family recently relocated to Meridian, Idaho, and are happy to be part of this welcoming community.

KINDNESS PROGRAM



Our **Community Kindness Week** kicks off our **Kindness Begins with Me School Program** each year. The celebration has been held annually since 2015, the third week in September. It's amazing when an entire Community and School District can come together for a week to join in movement of compassion.



The CKM has produced a New 2018 Kindness Video that has been filmed in Meridian, Idaho, at Mountain View High School. The film stars local students in the Treasure Valley and includes all grade levels (K-12). The video is shown in all schools participating in our program to launch the kick-off of their assemblies and our Community Kindness Week Daily Kindness Challenges.



Kindness Day is celebrated each month, on **every third Thursday**. Our program is available on our website. Each month includes a kindness theme and lesson plan for the teachers to facilitate in their classrooms or we invite teachers to use our ideas to prepare their own lessons based on the needs of their students. The CKM also sends out a **Monthly Newsletter** to the Community and Schools. Join us on our Facebook page to follow our monthly themes, to read our newsletter, and to receive updates. www.Facebook.com/CommunityKindnessMovement.



The **Kindness T-shirts** are distributed and worn during Kindness Week. The Kindness T-Shirts are also encouraged to be worn throughout the year on every Thursday. The Kindness T-shirt is one of the most important visual learning tools used in our program. Kindness T-Shirts are given, through donations to *every student* in the school to inspire unity and to build camaraderie. Our message is that *every child matters* and can aspire to be a world changer out on the playground, in their home, friendship circles, online, and out in the community.

We are seeking *World Changers* in our community whom will help fund Kindness T-shirts for our kids. Your business or foundation can also choose to purchase Kindness T-Shirts to wear at your place of business on Thursdays. The CKM accepts online ordering at www.TheCKM.org or through the following links:

- **YELLOW T-Shirts** (preferred choice and for all students) <https://2018-yellow-kindness-t-shirt.cheddarup.com>
- **BLACK T-Shirts** (second option for faculty & adults) - <https://my.cheddarup.com/c/2018-black-kindness-t-shirt>

To answer any questions, you can contact _____ (school coordinator) at _____ (email).

Thank you for your kindness and consideration,

School Coordinator

Community Kindness Movement Inc.
CommunityKindnessMovement@gmail.com
www.TheCKM.org



View testimonials from Idaho kids: <https://youtu.be/9pGGd4Mt5OE>

School Donation Levels

Donation Levels



Gold
\$500

Silver
\$250

Bronze
\$200

Founder
\$150

T-SHIRT LOGO PLACEMENT

GOLD	\$500
SILVER	\$250
BRONZE	\$200
FOUNDER	\$150
SUPPORTER	\$100
HERO	\$50 - \$99
HELPER	\$1 - \$49

www.CommunityKindnessMovement.com



COUNT US IN!

MAIL PAYMENTS TO:

EMAIL TO: _____

PLEASE BILL ME

ENCLOSED IS A CHECK

MAKE CHECKS PAYABLE TO: _____

CONTACT: _____ **BUSINESS:** _____

ADDRESS: _____

EMAIL: _____ **PHONE:** _____

GOLD **SILVER** **BRONZE** **FOUNDER** **SUPPORTER**

OTHER PLEDGE AMOUNT: _____

WE GREATLY APPRECIATE ALL DONATIONS

DUE BY: AUGUST 1ST

Thank You!

SEPTEMBER 17th-23rd, 2018

Community Kindness Week

ACTS OF KINDNESS CHALLENGE

BEING KIND
IS A STATE
OF MIND!

Mix-It-Up Monday-

Sit by someone new at lunch
Have a sit-down dinner with your family and
plan your *Acts of Kindness* for the week.

Tell Them Tuesday-

Say nice things to people you see
Give 10+ compliments and praise today.

Wow Wednesday-

Make someone's day by giving a gift or
doing a kind act anonymous.

Thank You Note Thursday-

Write & give a thank you note to
someone you appreciate, but don't
tell often.

Friendly Friday-

Introduce yourself to someone new or talk to
someone you see every day but don't usually
speak to. Be a great friend today!

Smile Saturday-

Smile at as many people as you can
throughout the day. Try to get them
to smile back.

Say "I love you" Sunday-

Tell your family and those closest to
you, how much they mean to you
and that you love them.

www.CommunityKindnessMovement.com

