

Dear World Changers,

On behalf of the Con	nmunity Kindness Movement and	(school)
we would like to offe	er the CKM Annual Kindness Program to o	ur students for the 2018-19 school year. We would
join in celebrating a	Community Kindness Week, September 17th	n-23rd, 2018.
•	1	nd faculty member with a Kindness shirt that is worn
every Thursday through	hout the school year. The Kindness shirts go alo	ong with the CKM Kindness Program. We are needing
to raise	(dollar amount) for	(# of students and faculty). Sponsor
information attached or	n page 3.	

#### WHAT IS THE CKM?

The Community Kindness Movement is a community and school-wide kindness initiative created on the fundamentals of spreading more awareness to the community and providing students with an annual school program to help diminish Bullying and Youth Suicide.

#### HOW IT ALL BEGAN

The CKM was founded in 2015 by the Nelson family. It evolved from their own child dealing with bullying and how their family chose to perform **acts of kindness**, hoping that it would encourage a change of heart. Their family sent *twenty-six single yellow roses* to the school anonymously. The bullying diminished. The yellow roses inspired the bright yellow Kindness t-shirts and advocacy that *Kindness is a powerful answer to Bullying and Suicide Prevention*. The CKM started in Pocatello, Idaho, where the first Community Kindness Week was celebrated and is still celebrated today. The



Nelson family recently relocated to Meridian, Idaho, and are happy to be part of this welcoming community.

#### **KINDNESS PROGRAM**



Our *Community Kindness Week* kicks off our *Kindness Begins with Me School Program* each year. The celebration has been held annually since 2015, the third week in September. It's amazing when an entire Community and School District can come together for a week to join in movement of compassion.



The CKM has produced a New 2018 Kindness Video that has been filmed in Meridian, Idaho, at Mountain View High School. The film stars local students in the Treasure Valley and includes all grade levels (K-12). The video is shown in all schools participating in our program to launch the kick-off of their assemblies and our Community Kindness Week Daily Kindness Challenges.



**Kindness Day** is celebrated each month, on **every third Thursday**. Our program is available on our website. Each month includes a kindness theme and lesson plan for the teachers to facilitate in their classrooms or we invite teachers to use our ideas to prepare their own lessons based on the needs of their students. The CKM also sends out a **Monthly Newsletter** to the Community and Schools. Join us on our Facebook page to follow our monthly themes, to read our newsletter, and to receive updates. www.Facebook.com/CommunityKindnessMovement.



The **Kindness T-shirts** are distributed and worn during Kindness Week. The Kindness T-Shirts are also encouraged to be worn throughout the year on every Thursday. The Kindness T-shirt is one of the most important visual earning tools used in our program. Kindness T-Shirts are given, through donations to *every student* in the school to inspire unity and to build camaraderie. Our message is that *every child matters* and can aspire to be a world changer out on the playground, in their home, friendship circles, online, and out in the community.

We are seeking *World Changers* in our community whom will help fund Kindness T-shirts for our kids. Your business or foundation can also choose to purchase Kindness T-Shirts to wear at your place of business on Thursdays. The CKM accepts online ordering at <a href="https://www.TheCKM.org">www.TheCKM.org</a> or through the following links:

- YELLOW T-Shirts (preferred choice and for all students) https://2018-yellow-kindness-t-shirt.cheddarup.com
- BLACK T-Shirts (second option for faculty & adults) -https://my.cheddarup.com/c/2018-black-kindness-t-shirt

To answer any questions, you can contact	(school coordinator) at
(email).	
Thank you for your kindness and consideration,	
,	
School Coordinator	

**Community Kindness Movement Inc.** 

CommunityKindnessMovement@gmail.com www.TheCKM.org



View testimonials from Idaho kids: <a href="https://youtu.be/9pGGd4Mt5OE">https://youtu.be/9pGGd4Mt5OE</a>

# **School Donation Levels**

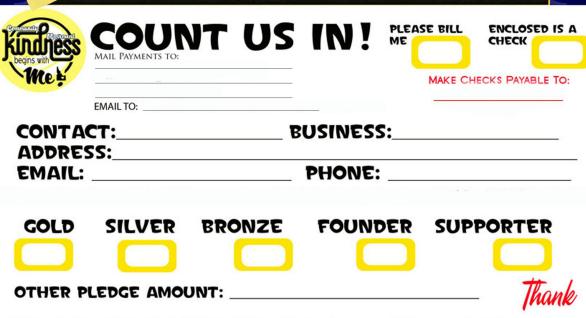


Donation Levels			
E	GOLD	\$500	
RT LOGO PLACEME	GOLD SILVER BRONZE FOUNDER SUPPORTER	\$250	
	BRONZE	\$200	
	FOUNDER	\$150	
II-SII	SUPPORTER	\$100	
	HERO	\$50 - \$99	
	HELPER	\$1 - \$49	

Donation Louels

www.CommunityKindnessMovement.com





WE GREATLY APPRECIATE ALL DONATIONS

**DUE BY: AUGUST 1ST** 

You!

#### **SEPTEMBER 17th-23rd, 2018**

# Community Kindness Week Acts of Kindness Challenge



#### Mix-It-Up Monday-

Sit by someone new at lunch Have a sit-down dinner with your family and plan your *Acts of Kindness* for the week.

#### Tell Them Tuesday-

Say nice things to people you see Give 10+ compliments and praise today.

#### Wow Wednesday-

Make someone's day by giving a gift or doing a kind act anonymous.

#### Thank You Note Thursday-

Write & give a thank you note to someone you appreciate, but don't tell often.

# Friendly Friday-

Introduce yourself to someone new or talk to someone you see every day but don't usually speak to. Be a great friend today!

# Smile Saturday-

Smile at as many people as you can throughout the day. Try to get them to smile back.

# Say "I love you" Sunday-

Tell your family and those closest to you, how much they mean to you and that you love them.

