



On behalf of the Community Kindness Movement, I would like to make the public announcement that we are continuing to spread our kindness efforts to empower the lives of our children for the 2016-2017 school year. **We need your help to make it happen!**

How it all began - My Story

The **"Kindness Begins with ME!" t-shirt** is one of the most important tools used in our program and is what the majority of our fundraising efforts will go toward. The yellow Kindness t-shirts are given to every child in an entire school to inspire unity and to build camaraderie. For a child, this is not

just another t-shirt. The Kindness t-shirt symbolizes that each child is unique, but that they can still come together as ONE. The CKM is an annual program and consists of a **Kindness Week** that is celebrated in September. The **Kindness t-shirts** are distributed during Kindness Week and worn throughout the week. We have a locally made **Kindness Video** that stars children from around our community and that also ties in our **"Acts of Kindness" Calendar** for that week. On the third Thursday of each month, we celebrate a community-wide **Kindness Day**. We encourage the students to wear the Kindness t-shirts every Thursday in hopes to get as many students in their Kindness T-Shirts for Kindness Day, on the third Thursday. Each Kindness Day has its own special theme. Many of our sponsors and our schools have purchased Kindness t-shirts for their staff, so they too can celebrate Kindness Day with the schools. We invite your business or organization to join us, attached is a t-shirt order form.

Our 2016-2017 goal to expand the Community Kindness Movement and set our goal to raise \$38,000, by August 2016. This amount will allow us to gift a Kindness t-shirt to each one of the 14,000 students in the Pocatello and Chubbuck school community. As a formal "Thank You" for being a sponsor of the CKM, your business or organization logo will be present on the back of (6,000-14,000) Kindness t-shirts. By supporting the CKM Program, you will be supporting other wonderful organizations that have partnered up with us such as: The Idaho PTA, New Day Products and Resources (local employer for disabled residents), and Allstate Helping Hands Volunteer Program.

The Community Kindness Movement has partnered with the Idaho PTA to make our program accessible state-wide. The Idaho PTA's mission statement is **"Every Child. One Voice."** and the PTA believes that the CKM achieves that mission through our kindness initiative. The Idaho Region 5 PTA, as a non-profit 501(c) organization, is proud to sponsor the CKM to achieve grants and collect funds to provide t-shirts for Pocatello and Chubbuck Schools. Your charitable donation will be tax deductible and we can provide you with a W-9. Region 5 PTA (Employer identification Number 94-3068919) is a subordinate unit in good standing of the Idaho Congress of Parents and Teachers (Idaho PTA is a 501(c)(3)) organization, exempt from income tax. Copies of relevant IRS letters can be provided if necessary. Idaho PTA's EIN is 82-0381938, and the Group Exemption Number (Gen) is 1172.

Thank you, for your consideration. Our deadline for a Sponsorship Commitment is May 1st, 2016. We would need to collect all funds by August 1st, 2016. I am available to answer any questions that you may have by email or phone.

May we all be Models of Kindness,



Melissa Nelson

Community Kindness Movement Foundation

Founder and President - Mrs. Pocatello 2015

Phone: 208-521-6574

Email: CommunityKindnessMovement@gmail.com

CKM Committee Chairs 2016-2017



Melissa Nelson
President
CKM Founder
Mrs. Pocatello 2015



Terry Frederickson
Vice-President
Owner of New Day Products



Melanie Mortensen
Secretary
Allstate Helping
Hands Volunteer



Mary Kae Ryner
Treasurer
PTA Region 5 Director

Learn more about the Community Kindness Movement

www.CommunityKindnessMovement.com

DONATION LEVELS

PLEASE SUBMIT SPONSORSHIP INVESTMENT BY

AUGUST 1ST, 2016

T-SHIRT LOGO PLACEMENT	GOLD	\$5,000
	SILVER	\$2,500
	BRONZE	\$1,000
	FOUNDER	\$500
	SUPPORTER	\$250 to \$499
	BUILDER	\$100 to \$249
	BOOSTER	\$50 to \$99
	HERO	\$25 to \$49
	HELPER	\$1 to \$24

Gold
\$5,000

Silver
\$2,500

Bronze
\$1,000

Founder
\$500

Supporter
\$250



"KINDNESS BEGINS WITH ME"

Bill



COUNT US IN!

MAIL PAYMENTS TO:
COMMUNITY KINDNESS MOVEMENT
ATTN: MELISSA NELSON
3532 JOHNNY CREEK RD.
POCATELLO, ID 83204
EMAIL TO: COMMUNITYKINDNESSMOVEMENT@GMAIL.COM

PLEASE BILL
ME ☐

ENCLOSED IS A
CHECK ☐

MAKE CHECKS PAYABLE TO:
REGION 5 PTA

CONTACT: _____ **BUSINESS:** _____

ADDRESS: _____

EMAIL: _____ **PHONE:** _____

T-SHIRT FUNDING PREFERENCE: ELEMENTARY / SECONDARY / NO PREFERENCE

GOLD **SILVER** **BRONZE** **FOUNDER** **SUPPORTER**

☐ ☐ ☐ ☐ ☐

OTHER PLEDGE AMOUNT: _____

WE GREATLY APPRECIATE ALL DONATIONS

DUE BY: AUGUST 1ST, 2016

*Thank
You!*

Watch our **Locally Produced Kindness Video** that stars our local kids and produced by 18-year-old Youtube Film-maker, Cade Sutton. This video was shown school-wide to launch Kindness Week.

<https://youtu.be/Z8ZS3-mzWhs>



Watch Our Locally Produced Kindness Video

OUR KINDNESS ASSEMBLY

We perform Kindness Assemblies with the help from the Allstate Helping Hands Volunteer Program. We present *“The 6 Scientific How Kindness Benefits You”*.

A \$1500 donation was granted to the CKM from the volunteer efforts of Allstate Employees. Thank You Allstate!

6 SCIENTIFIC REASONS WHY KINDNESS IS GOOD FOR YOU!

Kindness Builds and Strengthens Relationships

Kindness is Contagious
Spread your smile!

Kindness begins with me!
Community Kindness Movement

Greenacres Elementary - Pocatello, Id

T-Shirts are \$5.00 each

(sales tax included in price)

Fill Out and
Send in with Payment



Kindness T-Shirt **ORDER FORM**

Business: _____

Phone: _____

T-Shirts are 100% Cotton

Child XS (4-5) _____

Child S (6-8) _____

Child M (10-12) _____

Child L (14-16) _____

Child XL (18) _____

Adult SM _____

Adult M _____

Adult L _____

Adult XL _____

Adult 2XL _____ +2.00 More

Adult 3XL _____ +3.00 More

SubTotal: _____ x **\$5.00** = _____ + extra _____ = _____

Join us for Kindness Week and Kindness Day
Order t-shirts for you, your staff, and even your family!

Make Checks Payable to: New Day Products

Email Orders : CommunityKindnessMovement@gmail.com

PLACE ORDERS BY AUGUST 1st, 2016

We will contact you once your order is ready to pick up at
New Day Products and Resources

For every t-shirt purchase, an additional t-shirt is donated to the CKM.